

FOR IMMEDIATE RELEASE:

Inaugural Sweetwater Film Festival hosted in Collingwood this fall.

(Collingwood, ON) – The Sweetwater Film Festival is an outdoor adventure film festival gathering together the local outdoor community for a night of storytelling through film; 100% of the proceeds fund outdoor programs for local youth.

The film screening will be held on November 11, 2017 at The Historic Gayety Theatre in Downtown Collingwood. Tickets are \$25/person and can be purchased at sweetwaterfestival.ca or through the [Gayety Theatre's website](#). We're putting together a line-up of short films about the outdoors and the passions we pursue in them. Films for those who play in the woods, rivers, lakes, snow and mountains.

Sweetwater Film Festival is partnering with the YMCA of Simcoe Muskoka to build programs that expose local youth to the positive mental and physical benefits of being active in the outdoors. Using local guide companies including [Free Spirit Tours](#), children can discover experiences like rock climbing, caving, canoeing, kayaking, paddle boarding, snowshoeing, skiing, and mountain biking.

"We're so blessed to call Southern Georgian Bay home, and have access to a diverse range of amazing outdoor activities on our doorstep. With the increasingly busy 'screen-centric' lives we're leading, I wanted to build something to help expose the next generation to the benefits of being immersed in the natural world." says Founder and Festival Director Kyle Young. "Studies are now linking time spent in nature to such health benefits as a calmer mind and better mood, increasing people's happiness" Young added.

As Sweetwater Film Festival grows, we intend to expand both the festival content as well as the outdoor adventures offered to local residents in Southern Georgian Bay. Individual film goers can sponsor the event when purchasing tickets at sweetwaterfestival.ca. Limited corporate sponsorship opportunities are also available. See website for details.

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